

# TRIPLE SQUIRRELS PRIVACY POLICY

**LAST UPDATED: June 22, 2020**

## INTRODUCTION

Welcome! This Privacy Policy explains how Triple Squirrels ("**Triple Squirrels**" or "**we**") collects, uses, and shares your personal information while you use the Triple Squirrels website located at <https://www.triplesquirrels.com/> and social media channels that link to this Privacy Policy ("**Sites**").

We may change this Privacy Policy from time to time. If we make any important changes to this Privacy Policy, we will post a notice about the changes on the Sites.

### 1. PERSONAL INFORMATION WE COLLECT AND HOW WE USE IT.

When you visit and/or use our Sites, we may collect Information from the device you are using or you may share information with us through the Sites. All of these types of information we may collect about you are called your "**Personal Information**."

#### (a) **Device Information.**

When you visit the Sites, we automatically collect certain information that does not tell us who you are, but may let us identify the specific device you are using to visit the Sites (such as your computer, tablet, or smartphone) ("**Device**"), and information about your web browser, your Device manufacturer, your operating system and version, network information, IP address and general location information, and your time zone and language settings. As you browse the Sites, we collect information about the individual web pages or products that you view on the Sites, what websites or search terms referred you to the Sites, and information about how you interact with the Sites. We refer to this automatically-collected information as "**Device Information**."

We and our Service Providers (defined below) collect Device Information by setting cookies and other tracking technologies on the Sites. For more information about cookies and other tracking technologies we use on the Sites, and how you can control their use, please review our Cookie Policy in Section 3 below.

#### How We May Use Your Device Information:

- i. To help us screen for potential risk and fraud, in particular, by using your IP address.
- ii. To measure, analyze, improve, and optimize how our Sites work.

#### (b) **Contact Information.**

When you use the Sites, there are several opportunities for you to interact with us, such as contacting us by the submitting content or information to us, emailing us directly, send private messaging between website visitors or app users, live chat, or by commenting on our Sites. When you contact us, we will collect and use your name, email address, age, and any other information you voluntarily provide to us so we can respond to you ("**Contact Information**").

#### How We May Use Your Contact Information:

- i. To respond to the questions and inquiries you send us.
- ii. To approve your comments and prevent spam if you are trying to comment on our Sites.

### 2. SHARING YOUR PERSONAL INFORMATION WITH THIRD PARTIES.

#### (a) **Service Providers.**

Like most companies, we use tools from service providers to help us run our business (“**Service Providers**”). Depending on the service we need, these Service Providers may have access to your Personal Information. We use Service Providers for the following:

- i. To host the Sites.
- ii. To deliver emails and newsletters.
- iii. To help us conduct web analytics on the Sites.
- iv. To help us collect content through the Sites.

All personal information shared with Service Providers is necessary for Triple Squirrels to comply with the California Consumer Privacy Act (“**CCPA**”). While the CCPA only applies to California residents, Triple Squirrels treats all of its users equally and will apply the same personal information protections for all of its users.

We require all Service Providers to treat your Personal Information as confidential information and only use it for the services we need. However, we do not have direct control over how Service Providers use your Personal Information and we cannot guarantee that our Service Providers will use your Personal Information as we have told them. For this reason, we are not responsible for our Service Providers' misuse of your Personal Information.

<b>Triple Squirrels Service Providers</b>	
<b>Name</b>	<b>Service Provider Type</b>
Google	Analytics
Wix	Hosting
Gmail	Email

**(b) Business Transfers.**

As Triple Squirrels grows and changes, we may reorganize our company, join with or create new companies, or start business relationships with other companies. When any of these changes happen, we may share or transfer any information you have provided to us with these companies (subject to any pre-existing privacy notice unless you consent otherwise). If Triple Squirrels is bought or merges with another business, your information will likely be transferred to that business. You understand and agree that we reserve the right to transfer any information collected from you in these cases. If a change happens, we will use reasonable efforts to notify you before information about you is transferred and a different privacy policy would apply.

**(c) Legal.**

We may disclose information you provide to respond to subpoenas, court orders, requests from authorities, and other legal processes, and to establish/exercise our legal rights. We may also disclose your information to defend against legal claims when we believe that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request. We may share your information to investigate, prevent or take action regarding illegal activities, suspected fraud, and situations involving potential threats to the physical safety of any person, violations of our Terms of Use, or as otherwise required by law.

**3. COOKIES AND OTHER TRACKING TECHNOLOGIES.**

**(a) What are Cookies?**

A cookie is a small text file that is stored on your Device by a website you visit. Commonly, companies use cookies on their websites to identify visitors, to remember visitors' preferences, to better understand how visitors use and interact with the website, and to keep visitors logged in to their accounts while they navigate the website. Cookies are either first-party cookies, which belong to the domain you are visiting, or third-party cookies, which are set by and belong to a different domain than the one that you're currently visiting.

(b) **Your Control Over Cookies.** In some cases, a third party might give you the ability to opt-out of receiving their cookies. Please review the third party's privacy policy and/or cookie policy for more information. You can also control how cookies are used by updating your browser settings to accept or refuse all or certain types of cookies. If you choose to reject certain cookies, please note that the Sites and/or some of its features may not work properly.

**4. HOW IS MY PERSONAL INFORMATION USED FOR ANALYTICS?** As an online business, it is important for us to know how users interact with our Service. We and our Service Providers will collect your location information and Device Information so we can deliver our Service to our users, measure, analyze, and improve our Service, and update and develop our Service. For example, we will use this information to fix any bugs or errors in the Service, study the demographics of our users, and to decide if we need to support a new Device type for the Service.

**5. DO NOT TRACK.** Please note that we do not change our Sites' data collection and use practices when we see a Do Not Track signal from your browser.

**6. THIRD PARTIES AND THEIR POLICIES.**

Throughout the Sites, you may see links to third-party websites or applications. We are not responsible for the privacy practices of these third-party sites, and when accessing their sites, we encourage you to read their privacy policies.

**7. DATA RETENTION.**

How long we store your Personal Information depends on why we originally collected it. We will not keep Personal Information for longer than necessary for our legitimate business purposes or to comply with legal requirements. If you would like your Personal Information deleted, please contact us at [info@triplesquirrels.com](mailto:info@triplesquirrels.com)

**8. SECURITY.**

The security of your Personal Information is important to us. We follow generally accepted industry standards to protect your information, both during transmission and once it is received. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security. While no security system is completely secure, we and our Service Providers take appropriate security measures to protect against unauthorized access or disclosure of the information we collect.

**9. SOCIAL MEDIA FEATURES.**

The Website includes integrated social media features, such as the Facebook "like" button and the Twitter "share" button. These features may collect the email address you use for that social network. Social media features are hosted by that social media network and your interactions with these features are governed by the privacy policy and terms of use of that social media network.

## **10. MINORS.**

The Sites is not directed to children under the age of 13 and we do not knowingly collect information from children under the age of 13. If we learn that we have received any type of information from a child under the age of 13, we will delete such information. Please contact us at [info@triplesquirrels.com](mailto:info@triplesquirrels.com) if you believe we have collected information from a child.

## **11. FOR USERS IN THE EUROPEAN UNION.**

If you are a European resident, you have the right to access Personal Information we hold about you and to ask that your Personal Information be corrected, updated, or deleted. You also have the right to receive a copy of the Personal Information we have about you. If you would like to exercise these rights, please contact us by emailing [info@triplesquirrels.com](mailto:info@triplesquirrels.com)

Additionally, if you are a European resident we note that we are processing your Personal Information in order to fulfill contracts we might have with you (for example if you want to submit content for our review and consideration), or otherwise to pursue our legitimate business interests, such as identifying and collecting content, to prevent fraud, and to conduct analytics on the Sites. Please note that your information will be transferred outside of Europe, including to Canada and the United States. We rely on model contractual clauses and/or the Privacy Shield certification for such transfers.

If you believe your rights under the GDPR have been violated, you may file a complaint with the supervisory authority of your country of residence. For contact information for your supervisory authority, available at: [http://ec.europa.eu/justice/data-protection/article-29/structure/data-protection-authorities/index\\_en.htm](http://ec.europa.eu/justice/data-protection/article-29/structure/data-protection-authorities/index_en.htm).

## **12. CONTACT US.**

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at [info@triplesquirrels.com](mailto:info@triplesquirrels.com) or by mail using the details provided below:

TRIPLE SQUIRRELS

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